

FOR IMMEDIATE RELEASE

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Greenwood Capital Associates Welcomes Halloran

Greenwood, SC – Greenwood Capital Associates, LLC (GCA) is pleased to announce the acquisition of Table Rock Asset Management, LLC and the hiring of its president and CEO David A. Halloran, CFA. Table Rock is a Registered Investment Advisory firm focused on Managed Exchange Traded Fund (ETF) portfolios. Managed ETF portfolios provide efficient, cost effective strategies for portfolio development relying on active asset allocation strategies to meet client objectives.

Halloran will serve as Chief Portfolio Strategist at Greenwood Capital overseeing the Asset Allocation Committee, which guides broad portfolio strategies utilizing multiple asset classes; and the Managed Exchange Traded Fund (ETF) Structured Portfolios. He will also serve as a member of the GCA Investment Committee providing insight for Institutional Products Services and Advisory Services.

“David brings a wealth of knowledge in the financial services area,” said Philip Bell, president of Greenwood Capital Associates. “His expertise will be a tremendous asset to our team and our organization.”

Halloran holds a B.A. Economics from Princeton University, M.B.A from Marymount University and is a Chartered Financial Analyst (CFA) charter holder. He has worked in the investment industry for over 20 years having served previously as the Chief Investment Officer (CIO) of Austin, Calvert & Flavin in San Antonio, TX and CIO of INVESCO Capital Management in Atlanta, GA.

Greenwood Capital Associates, LLC is a SEC Registered Investment Advisory Firm domiciled in South Carolina. Its business divisions consist of Institutional Products which include Equity and Fixed Income products, which were recently recognized by Pension & Investments Magazine; and Advisory Services providing investment consulting for Foundations and Endowments, Corporate Plans, and High Net Worth Individuals, which was recently recognized by Goldline Research, published in Forbes magazine, as one of the top Wealth Management firms in the Southeast.

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